



THE ISLAND WAY

Help us tell this story. Some ideas to get you started:

01 >> Host a COVID friendly event with your friends.

Invite 5-8 of your friends over Book Club Style and talk about our energy future.

Wellness precautions:

- an outside space (6-10' apart)
- individual servings of snacks/bevs
- disposable masks
- use common sense

Make it easy:

1. Pick one or two key topics
2. Ask us for background information
3. Invite your group (and us if you want)

This will be more fun as the weather warms up and the flowers start blooming!

OPALCO will supply party favors.



02 >> Bring a friend to an OPALCO event (which are all virtual)

• Feb. 24 @ 12pm – Decatur Microgrid Celebration

• March 17 @ 5:30pm – Board of Directors Candidate Forum

• April 24 @ 9am – OPALCO Annual Meeting

• May 5 @ 5:30pm – Solar Town Hall to discuss microgrids, home generation and storage and solar rates



03 >> Email five (or more) friends.

- Share your enthusiasm
- Offer a Zoom or phone call to follow-up



Sample:

Dear Jane,

I've recently gotten more involved with OPALCO as a steward for the Co-op. I feel excited by the direction they are heading with renewable energy but am concerned about the challenges we face in making sure our islands have the power we need - and affordability. I'm working with OPALCO to help tell that story. We are facing a major transition away from fossil fuels and toward a clean and sustainable energy future. As members, we need to prepare our homes, help spread the word and find ways to cooperate on land for renewable projects to minimize the cost and also the impact to our beautiful islands.

We can prepare for this transition by becoming more pro-active in our energy usage and by future-proofing our homes and businesses: subscribe to the next Community Solar project, switch to electricity for heating and transportation, make wise use of electricity through efficiency upgrades and conservation practices. This is big shift and I encourage you to become informed: attend Co-op virtual events, read the monthly newsletter and blog posts, vote in each election.

I'm happy to talk with you and answer questions. This means a lot to me.

Your co-op neighbor, John

04 >> Let us tell YOUR member story or help us find members to highlight



We love getting to know our co-op neighbors. Help us get in touch with locals who are living The Island Way.

Check out our blog for these stories:
<https://energysavings.opalco.com/electric-life-blog>

What are your ideas for sharing this story?



OPALCO
Co-op Run. Community Powered.