#### **MEMORANDUM**

August 14, 2015

TO: Board of Directors

FROM: Foster Hildreth, General Manager

RE: Rock Island Communications; Second Quarter Financial Review

The Q2 (YTD) of full operations of Rock Island Communications was a progressive move towards our full operating model and goals. We are nearing completion for our integration efforts. The Q2 financials are attached.

Our primary focus in Q2 was the construction efforts of Middle Mile infrastructure in Spring Point, The Cape, Mineral Point, Eagle Lake and Alder Cottages. In addition, we continued to fill our pipeline of fiber-hoods and new connections along with supporting all existing revenue streams.

#### Operational Milestones achieved in Q2 2015

- Managed simultaneous construction efforts on multiple islands completing the development of Eagle Lake, Alder Cottages and numerous individual connections
- County wide engagement of all emergency services to co-develop a data network for county wide use.
- Completed contract and tech specs on SIM cards for LTE Network.
- Completed comprehensive Radio Frequency study for optimal LTE deployment.
- Began development on a county wide fiber/LTE cost estimation model to predicate individual and collective costs of deployment.
- Hired key staff in sales and operations.
- Achieved 2 additional HOA fiber-hood build commitments
  - o Alder Forest (Orcas)
  - o Whiskey Hill (Lopez)
- Delivered 48 new fiber to the home services.
- Started delivering VoIP services.

### **Operational Challenges in Q2 2015**

- LTE build out is going slower than planned, due to vendor selection and system testing.
- VoIP has been a greater challenge and steeper learning curve than anticipated. The transfer process from CenturyLink is frustrating and overly complex.
- Inquiry and Prospect Volume Effective county wide communication continues to be a challenge, especially in real-time to various groups and individuals. We expect this to improve significantly throughout the balance of 2015 as we implement our operational platforms and tracking systems.

## Financial Highlights for Q2 2015

The budget to actual performance for Island Network overall remains in-line with expectations for the first half of the year.

Revenues came in just above budget for the half at \$811,766 with a variance of \$23,158 from budget. Operating Expenses where lower than budget at \$978,088, \$186,999 under budget.

An important risk-mitigating factor within the business plan is to correlate a significant portion of the tranche investment structure to the take rate as well as the addition of Rock Island legacy revenue stream. We are now accelerating our LTE construction investment in order to deliver approximately 600 fixed wireless subscribers before year end.

Table 1

	Budget Period End	Actual Period End	Variance
Op Revenue	\$788,609	\$811,766	\$23,158
COGS	\$338,511	\$336,409	(\$2,102)
<b>Gross Profit</b>	\$450,098	\$475,357	\$25,259
Op Expenses	\$1,165,087	\$978,088	(\$186,999)
Net Margin	(\$738,121)	\$(522,392)	\$215,729

### **Borrowings from OPALCO (Nov 14 to Period End)**

Borrowings for the year adjusted for the acquisition of Rock Island Technology Solutions is \$3.4M, up from \$2.9M. Through the first eight months (Nov, Dec 14 & Q1 & Q2 15) our borrowings from OPALCO totals \$2.8M for startup costs and connection incentives. The remaining amount is in line with our running operational costs for the balance of 2015.

#### Staffing

In line with budgeted expectations after the acquisition staffing levels at period end where 17 FTE's compared to a budgeted 19 FTE's.

Positions filled by period end;

- 1. EVP
- 2. VP Operations
- 3. VP Technology
- 4. VP Engineering
- 5. VP Sales and Marketing
- 6. Network Operations
- 7. Customer Support
- 8. Retail Sales
- 9. System Admin
- 10. GIS Tech
- 11. Field Tech +5
- 12. Operations Support +3

## **Subscriber Highlights for Q1 2015**

Our goals planned for a gradual ramp up in subscribers during the initial months of 2015 continues particularly those receiving Fiber to the home. Q2 of 2015 was focused on gearing up and beginning our first group of large fiber-hoods. Initial construction efforts have been a mix of great to moderate. Two major projects (Spring Point & Mineral Point) have had two very different middle mile experiences. The Spring Point middle mile project went exceedingly well, on time and on budget. The Mineral Point middle mile, while on budget, has taken far too long with a significant impact on the homeowners.

Total new fiber subscribers for 2015 were budgeted to be 400. As of end of Q2 we have added 68 new subscribers. We currently have fiber under construction to 278 properties with an expected 255 new connections from these. We are expecting 185 new connections to occur in Q3. The table below lays out our overall progress by subscriber type and compares budget to actual.

#### ROCK ISLAND COMMUNICATIONS

Total Subscribers - Budget To Actual

BUDGET	2014		2015			
	Actual	1st	2nd	2nd 3rd 4th		
Subscribers	Year-end	Quarter	Quarter	Quarter	Quarter	Comments
DSL		1,444	1,444	1,444	1,444	
Canopy		174	174	174	174	
Fiber		138	178	328	500	
LTE		100	250	400	608	
Tota		1,856	2,046	2,346	2,726	
ACTUAL	2014		2015	Actual		
	Actual	1st 2nd 3rd 4th				
Subscribers	Year-end	Quarter	Quarter	Quarter	Quarter	
DSL	-	1,444	1,470			
Canopy	-	174	174			
Fiber	108	128	176			
LTE	-	-	-			Delay in LTE Deployment
Tota	108	1,746	1,820	-	-	
Variance (Actual - Budget	-	(110)	(226)	-	-	

<sup>\*</sup>We project that budgeted LTE subscriptions will be connected by year end.

## ISLAND NETWORK

## STATEMENT OF OPERATIONS BUDGET

			A.	В.	C.	
					<b>Island Network Annual</b>	
				<b>Island Network</b>	Budget 2015	
		Rock	Island Budget 2015	Proposed Budget 2015	(A + B)	
1	I OPERATING REVENUES	ċ	1 001 510	ć 1.171.CEO	ć 2.252.460	
2	Sales	\$	1,081,518	\$ 1,171,650	\$ 2,253,168	
3	TOTAL OPERATING REVENUES		1,081,518	1,171,650	2,253,168	
4						
5	II COST OF GOODS SOLD		674,374	292,800	967,174	
6	TOTAL COST OF GOODS SOLD		674,374	292,800	967,174	
7	Gross Profit		407,144	878,850	1,285,994	
8	III OPERATING EXPENSES					
9	Advertising		-	75,000	75,000	
10	Depreciation Expense		37,890	187,166	225,056	
11	Insurance		-	100,000	100,000	
12	Interest Expense		36,000	174,000	210,000	
13	Office Expenses		-	-	-	
14	Payroll Expenses		395,638	929,500	1,325,138	
15	Professional Fees		-	200,000	200,000	
16	Rent		-	120,000	120,000	
17	Utilities		(42,000)	172,000	130,000	
18	Other		(94,695)	94,695	-	
19	Travel & Ent		-	20,000	20,000	
20	TOTAL OPERATING EXPENSES		332,833	2,072,361	2,405,193	
21	TOTAL NET OPERATING MARGINS	\$	74,311	\$ (1,193,511)	\$ (1,119,199)	
22	IV OTHER INCOME (EXPENSE)					
23	Interest Income		-	-	-	
24	Other Income (Expense)		-	-	-	
25	Taxes: Property Taxes		25,000	(25,000)	-	
26	Taxes: State & Local Use Tax		(16,174)	(30,089)	(46,263)	
27	TOTAL OTHER INCOMI		8,826	(55,089)	(46,263)	
28	Federal Income Tax Expense		-	-	<u> </u>	
29	GRAND TOTAL NET MARGIN DETAIL BREAKOUT		83,137	(1,248,599)	(1,165,462)	
	TOTAL EXPENSES	\$ \$	998,381	\$ 2,420,249	\$ 3,418,630	

# ISLAND NETWORK STATEMENT OF OPERATIONS BUDGET TO ACTUAL DETAILED BREAKOUT OF NOTABLE DRIVERS

	Island	A. I Network Budget Annual 2015	B. dget Island Network Budget Period End 6/30/2015		C. and Network Actual Period End 6/30/2015	D. Variance (C-B)	I.  Comments: Period End Budget To Actual	
1 I OPERATING REVENUES	Ś	2,253,168	\$ 788,60	ng \$	811,766 \$	23,158		
2 Operating Revenue - Line 6 Detail Breakout	<del></del>	2,233,100	700,00	<i>,,</i>	011,700 Ç	23,130		
3								
4								
5 Other Operating Revenue			788,60	)9	811,766	23,158		
							Due to delay deployment of LTE expected shortfall in Revenue compared to	
C TOTAL ODERATING DEVENIES		2 252 169	700 66	20	911 766	22.450	full year budget (-\$350k). Connections still expected to be in line with year end goals	
6 TOTAL OPERATING REVENUES		2,253,168	788,60	J9	811,766	23,158	chu gouis	
7								
8 II COST OF GOODS SOLD		967,174	338,51	l1	336,409	(2,102)		
9 COGS - Line 15 Detail Breakout								
10								
11								
12								
13 14 Other Cost of Coods Cold			220 54	11	226 400	(2.102)		
14 Other Cost of Goods Sold 15 TOTAL COST OF GOODS SOLD		967,174	338,51 338,51		336,409 <b>336,409</b>	(2,102) (2,102)		
16 Gross Profit		1,285,994	450,09		475,357	25,259		
17		,,	/		-7	-,		
18 III OPERATING EXPENSES		2,405,193	1,165,08	37	978,088	(186,999)		
19 Operating Expenses - Line 25 Detail Breakout								
20 Payroll Expenses			662,56		555,651	(106,918)		
21 Professional Fees			100,00		204,499	104,499	Offset between outside contracting versus FTE's	
22 Rent			60,00		48,759	(11,241)		
23 Utilities 24 Other			65,00 277,51		3,658 165,522	(61,342) (111,997)	Marketing, Depreciation, Insurance, Rent etc	
25 TOTAL OPERATING EXPENSES		2,405,193	1,165,08		978,088	(186,999)	Marketing, Depreciation, insurance, Kent etc	
26 TOTAL NET OPERATING MARGINS	\$	(1,119,199)			(502,731) \$	212,259		
27		<u> </u>	· · · · · · · · · · · · · · · · · · ·	• •	<u> </u>	<u> </u>		
28 IV NON-OPERATING MARGINS (EXPENSE)		(46,263)	(23,13	31)	(19,661)	3,470		
29 Non-operating Margins (Expense) - Line 35 Detail Breakout								
30 Interest Income			-		157	157		
31 Other Income (Expense)			-		330	330		
32 Taxes: Property Taxes 33 Taxes: State & Local Use Tax			- (22.13	21\	- (20 149)	- 2.002		
34 Other Non-operating margins			(23,13	) )	(20,148)	2,983		
35 TOTAL NON-OPERATING MARGINS (EXPENSE)		(46,263)	(23,13	31)	(19,661)	3,470		
36 Federal Income Tax Expense		-	-		-	-		
37 GRAND TOTAL NET MARGIN DETAIL BREAKOUT		(1,165,462)	(738,12	21)	(522,392)	215,729		
Total Net Margin	\$	(1,165,462)	\$ (738,12	21) \$	(522,392) \$	215,729	Risk Model in line with expectations (RI transaction & Deployment Speed)	

# ISLAND NETWORK

Total Liabilities and Equity

32

# **BALANCE SHEET**

		Α.		В.		
		Island Network Actual Period End 3/31/15		Islar	nd Network Actual Period End 6/30/15	
			3,62,25		3,03,25	
1 🖊	ASSETS					
2	Current Assets					
3	Cash	\$	671,025	\$	745,761	
4	Accounts Receivable		60,519		67,561	
5	Inventory		115,393		121,902	
6	Prepaids And Other Current Assets		19,107		28,057	
7	Total Current Assets		866,045		963,280	
8 <b>P</b>	PROPERTY, PLANT, AND EQUIPMENT					
9	Fixed Assets		1,534,364		2,560,579	
10	Accumulated Depreciation		(1,128,988)		(1,160,175)	
11	Total Property & Equipment - Other		405,375		1,400,404	
12	Investments in Affiliated Co.		900,000		707,731	Fine tuning acquisition figures
13	Other assets		-		-	
14	Goodwill		352,050		544,319	Fine tuning acquisition figures
15	Total Assets		2,523,470		3,615,734	
16						
	CURRENT LIABILITIES					
18	Accounts Payable		395,667		24,774	
19	Other Payables		92,949		91,967	
20	Total Current Liabilities		488,616		116,742	
	NONCURRENT LIABILITIES					
22	Long-term Debt Startup Capital (OPALCO)		1,548,579		2,876,943	
23	Long-term Obligation on Leased Equipment		-		454,431	
24	Total Liabilities		2,037,195		3,448,115	
25						
	EQUITIES AND MARGINS		10.000		10.000	
27	Common Stock		10,000		10,000	
28	Preferred Stock		100		100	
29	Retained Earnings		679,912		679,912	
30	Net Income (Loss)		(203,737)		(522,392)	
31	Total Equity	<u> </u>	486,275		167,620	

2,523,470 \$

3,615,734

# ISLAND NETWORK STATEMENT OF CASH FLOW NON GAAP

24 NOTE: 1. Excludes Rock Island Purchase

		A. 2015 Island Network Updated Annual Budget			B. Actual Island Network Period End 6/30/2015		
1	OPERATING ACTIVITIES		_				
2	Margins	\$	(1,165,000)	\$	(522,392)		
3	Depreciation/Amortization		245,000		25,647		
	Adjustments to reconcile net earnings to net cash						
4	provided/(used) by operating activities:						
5	Change in Inventory		-		(121,902)		
6	Change in Accounts Receivable		-		(22,835)		
7	Change in Prepaids and Other Current Assets		-		(21,797)		
8	Change in Accounts Payable		-		(318,523)		
9	Change in Other Current and Noncurrent Liabilities				89,301		
10	Cash Flow Operations		(920,000)	\$	(892,502)		
11							
12	PLANT INVESTMENT (NET)						
13	Investment in affiliate, net of cash acquired 1		-		(707,731)		
14	Purchases of property and equipment		(2,050,000)		(530,948)		
15	Cash Flow From Operations and Plant Investment		(2,970,000)		(2,131,181)		
16	Cash Flow Before Borrowing		(2,970,000)		(2,131,181)		
17							
18	NET BORROWING						
19	Debt borrowings, net		2,641,000		2,876,943		
20	Cash Increase (Decrease) After Net Borrowing		(329,000)		745,761		
21							
22 23	TOTAL OUTSTANDING DEBT BALANCE 1	\$	(2,641,000)	\$	(2,876,943)		